

## PERSONAL INFORMATION

Ferjanić Hodak Danijela

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## WORK EXPERIENCE

03/2016–Present

**Assistant Professor**

Faculty of Economics &amp; Business, University of Zagreb

Classes on courses Tourism, Tourism Principles, Special Interest Tourism and Management of Sport in Tourism.

Mentoring master, bachelor and seminar theses, as well as business projects.

Publishing scientific papers in scientific journals and on international conferences.

01/2015–03/2016

**Senior Teaching and Research Assistant**

Faculty of Economics &amp; Business, University of Zagreb

Seminar classes on courses Tourism, Tourism Principles and Special Interest Tourism.

Mentoring master, bachelor and seminar theses, as well as business projects.

07/2007–01/2015

**Teaching and Research Assistant**

Faculty of Economics &amp; Business, University of Zagreb

Seminar classes on courses Tourism, Tourism Principles and Special Interest Tourism.

Publishing scientific papers in journals and on international conferences.

10/2006–06/2007

Travel agency Absolute Adventure

Administrative work, creation of package tours, accompanying groups

09/2005–09/2006

**student assistant**

Faculty of Economics &amp; Business, University of Zagreb

Student assistant on Department of Tourism.

## EDUCATION AND TRAINING

12/2009–12/2014

**Ph.D.**

Faculty of Economics &amp; Business, University of Zagreb

Doctoral theses was defended on 10 December 2014, title "The impact of labour mobility on the business performance of lodging companies " (supervised by Professor Mato Bartoluci).

10/2007–02/2010

**University Specialist in Tourism Management**

Faculty of Economics &amp; Business, University of Zagreb

Postgraduate thesis was defended on 09 February 2010, title "The role of wellness in transformation

of health tourism offer" (supervised by Professor Nevenka Čavlek, Ph.D.).

10/2002–07/2007

**MA**

Faculty of Economics & Business, University of Zagreb, Department of Tourism.

2001–2002

**tour conductor**

Zagreb (Croatia)

## PERSONAL SKILLS

**Mother tongue(s)** Croatian

**Other language(s)**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
German	A1	A1	A1	A1	A1
Italian	A1	A1	A1	A1	A1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
Common European Framework of Reference for Languages

**Communication skills** Good communication skills gained through years of teaching experience.

**Job-related skills**

2018 – reviewer for the international conference “OFEL”

2016 - 2018 - secretary of scientific journal Acta Turistica (published by Faculty of Economics & Business, Department of Tourism)

2015, 2016 and 2017 - University of Zagreb, short term financial research support, title of the research: Empirical valuation of experiential learning in the field of tourism - ITHAS

since 2015 - reviewer for the scientific journal Acta Turistica

2012 - 2013 - Fund for Developing University of Zagreb, associate on the project "International Tourism & Hospitality Academy at Sea"

2008 and 2010 - technical support in organizing international conference "Odyssey", Faculty of Economics & Business Zagreb

2007 - 2013 - scientific project of the Ministry of Science, Education and Sport "Concept of Developing Health and Cultural Tourism in the Republic of Croatia", number of the project 067-0672288-2497, head of the project Professor Nevenka Čavlek, Ph.D.

2006. – active participation on project ITHAS ( International Tourism & Hospitality Academy at Sea), Intensive study module organized by Department of Tourism, Faculty of Economics and Business, University of Zagreb